

WILSONART X YOU FORMATTING GUIDELINES

The best type of file for custom laminate is a vector-based file. This is due to the fact that resolution is not a concern with vector based files and therefore we can enlarge an image as much as needed without a problem with clarity. However, for this to hold true, you must CREATE the file in a vector based program.

For vector based files we prefer:

Adobe Illustrator:

Save using a .ai extension (ex: file.ai) Compatibility: Version CS6

Also, you can save using a .EPS extension as an EPS file. **Make sure all imported files are embedded.**

Very important: On all vector based files: Convert all fonts to outlines (or paths) this is the ONLY way to insure that we will be able to print the fonts you want.

Also, if colors are specified as pantones in the file, we will match to pantone colors. Otherwise, please send a hard copy showing the colors you want produced. When specifying pantone colors please use solid UNCOATED colors.

For photos:

When scanning photos you need to know the size the picture will be enlarged to when made into custom laminate. At full, finished size, the digital file of the photo will need to be no less than 100dpi. 125-150 dpi is a better. So, if you are scanning a photo at a 1:1 ratio, scan at either 100 or 125 dpi. If the photo will have to be enlarged 200%, the scan will have to be 200-250 dpi.

PhotoShop:

Version CS4 or before. Save files as .tif or .psd files. If your artwork is in layers in Photoshop, please send the files to us in layers. Also, for color matching purposes we will need a hard copy of the colors you want reproduced. If the file originated in illustrator or freehand please send us the original file instead of a PhotoShop file.

Note: Text will be much cleaner/crisper if you use Illustrator instead of Photoshop. Small text/intricate text will need to be created in Illustrator. Always convert all text to outlines before saving.

Do not send a PageMaker file, an Autocad file or a Quark Express file.

We can read a DVD or a CD. We can also accept files via the Internet using "Dropbox" or "Hightail". You can also email files to us, but we have a size limitation of 6 MB on our end. Our e-mail address is wilsonartxyou@wilsonart.com

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